

Joshua Baisley joins Nutrasource Diagnostics Inc. as Associate Director, Clinical Trials

FOR IMMEDIATE RELEASE

Guelph (December 3, 2014) Nutrasource Diagnostics Inc. (NDI) a full-service contract research organization and consulting firm specializing in regulatory consulting, clinical trials and product testing welcomes Joshua Baisley to the NDI team. Mr. Baisley joins NDI as the Associate Director, Clinical Trials and is responsible for the operational management of clinical research activities including; preparation of clinical development strategies, regulatory and ethics submissions, compliance with local and foreign regulations including ICH guidelines, protocol design, preparation of consent forms and investigator's brochures, and overseeing NDI's Clinical Trial Management System (CTMS) and Electronic Data Capture (EDC) systems for clinical trials.

Mr. Baisley joins NDI with over 12 years of management level industry experience including two years in biotech and over 9 years in the natural health product/dietary supplement industry. For the past 7 years Mr. Baisley has held the position of Regulatory Affairs & Quality Assurance Manager for KGK Synergize Inc., a contract research organization. He is an advisor for the peer-reviewed *Journal of Restorative Medicine*, a journal offering clinical guidance for the effective natural and restorative treatments for endocrine, gastrointestinal, cardiovascular and immune system disorders. Mr. Baisley has extensive experience with Health Canada, having submitted over 10% of all natural health product (NHP) clinical trial applications that the NHPD has received in Canada. His rapport with Health Canada has also earned him a place on a Health Canada Expert Working Group Committee where he represents NHP and clinical research industries. His clinical and regulatory experience includes multiple product types including probiotics, prebiotics, herbs, extracts, vitamins, minerals, enzymes, homeopathics, combination products and pharmaceuticals in various health indications including osteoarthritis, diabetes, hypertension, hypercholesterolemia, weight management, oxidative stress, women's health, men's health, gastrointestinal health, as well as healthy subject studies including bioavailability studies.

"We are delighted to have Josh aboard and welcome him to the Nutrasource family," said William Rowe, President and CEO of Nutrasource Diagnostics. "His impressive clinical and

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regulatory track record will greatly assist our customers in the commercialization of novel products and technologies under our 'concept to claim' model."

"I am very excited to join Nutrasource Diagnostics Inc.," said Mr. Baisley, "I believe that my unique combination of pre-clinical/toxicology, clinical and regulatory experience will be beneficial to providing sound regulatory and clinical development strategies to our clients. Having extensive knowledge of the Canadian regulatory system and having fostered relationships within Health Canada, I have a proven track record of successfully navigating clinical trial applications to receive timely approvals. I believe that Nutrasource Diagnostics is a unique CRO in the NHP and food industry. With their recent acquisition of Diteba, now under the name, NDI ADRL Inc., Nutrasource Diagnostics has set itself apart from other CROs in the industry as they are able to support aspects of product quality required by regulations including contaminant testing, active ingredient testing (supporting both product release and bioavailability studies) and stability testing in-house. NDI ADRL has an impressive inventory of equipment capable of supporting unique testing required by many clinical trials in their Health Canada and FDA licensed laboratory."

For more information, contact:

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About Nutrasource Diagnostics Inc:

Nutrasource Diagnostics Inc. is a full-service contract research organization offering regulatory consulting, clinical trials and product analytics for the food and dietary supplement industries. NDI specializes in developing and executing regulatory and clinical strategies that meet FDA/FTC and Health Canada regulations to aid in obtaining market access and substantiating claims for foods and supplements. www.nutrasource.ca

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